

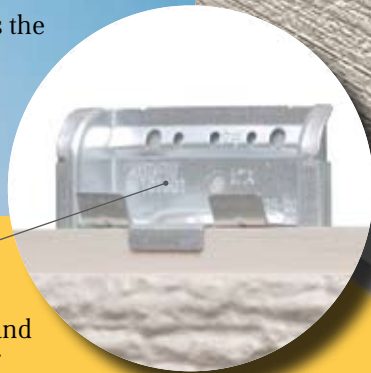


# Proven Rainscreen Technology for Sustainable Buildings and a Healthy Living Environment

Manufactured and proven in Japan for more than 25 years, the CERACLAD system incorporates a ventilation layer in the exterior wall structure, allowing moisture to escape from within walls, which helps avoid mold and health problems and dry-rot in walls and improves sustainability of the building and a healthy living environment.

The heat-resistant, UV-cutting ceramic coated finish on CERACLAD siding provides a high performance surface against fading and discoloration, reduces maintenance costs for repainting and increases the value of the building.

The innovative CERACLAD panel clip allows for easy installation and virtually eliminates nails for improved appearance.



### Helps avoid:

- Mold and health problems
- Dry-rot in walls



CERACLAD offers a broad palette of colors, rich textures and unique appearance, all backed with a 50 Year Limited Warranty and a 20 Year Limited Color Warranty for ceramic coated panels. CERACLAD panels are made from 50% recycled materials and are 100% recyclable.

For detailed CERACLAD product information and technical services, please contact:

**Panasonic Electric Works Corporation of America  
Building Materials Division**  
15317 NE 90th Street Redmond, WA 98052  
Tel: (425) 883-9290 / Fax: (425) 556-1860  
[www.ceraclad.com](http://www.ceraclad.com)

Manufactured by  
**KMEW**  
Kubota Matsushitadenko Exterior Works, Ltd.

**Technical Services** – CERACLAD delivers unsurpassed planning and design assistance, CAD detailing, product and installation seminars and on-site technical support and inspection programs. This support ensures that your CERACLAD projects are easy to specify and will deliver the superior appearance and long-term Rainscreen performance that you demand. CERACLAD provides the complete installation package to your jobsite including panels, accessories and hardware. All products are individually packed and marked for your convenience. CERACLAD helps you to deliver fast, high quality Rainscreen installations on every project – every time.



## Projects Using CERACLAD Siding

**Residence** Richmond, BC Canada



**Condominium** Seattle, WA



**Office Building** Bellevue, WA



**Restaurant** Troutdale, OR



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**Kubota Matsushitadenko Exterior Works, Ltd. (KMEW)**, the manufacturer of CERACLAD, has been the leader in the manufacture of specialized exterior building products for over 25 years in Japan. These products, including Exterior Rain Screen Siding System as well as roofing products and accessories, have earned KMEW a reputation for superior quality, durability and healthy, environmentally friendly living. KMEW is committed to providing quality products backed by excellent service and has years of experience in specialized exterior building products.